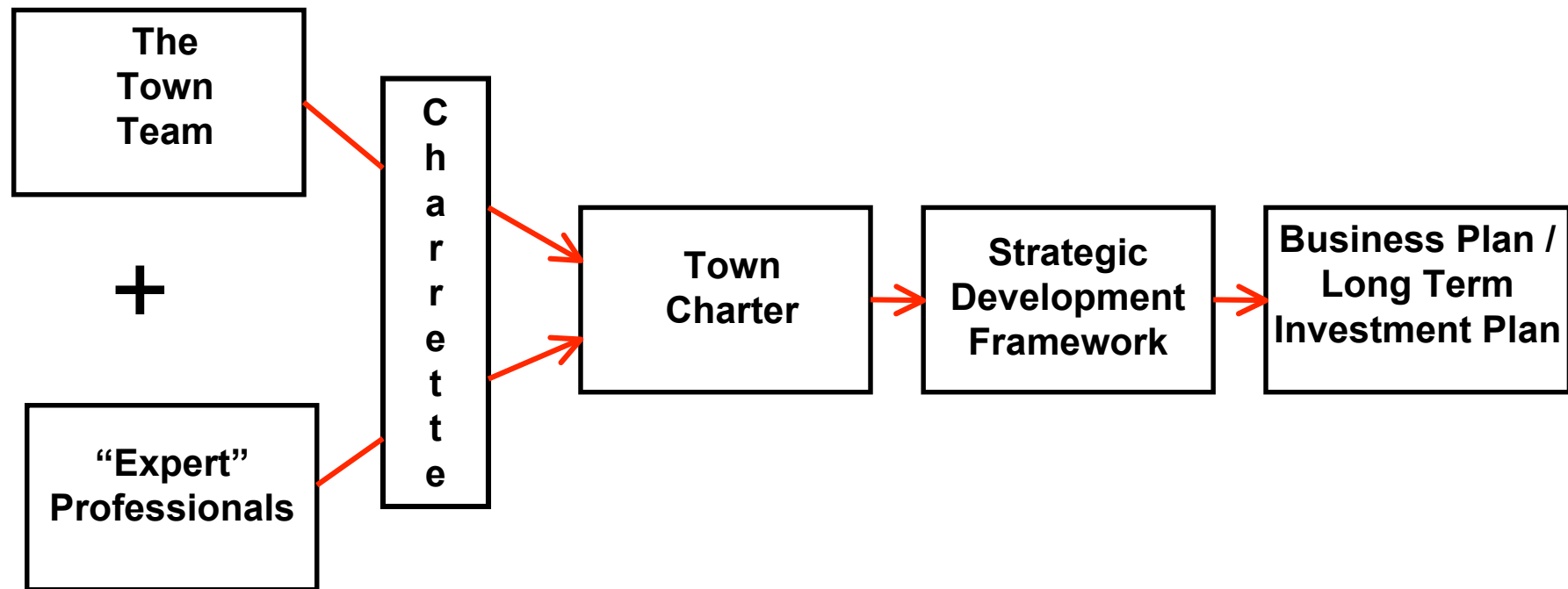


How towns might re-make themselves in C21st Scotland
– revisiting the Renaissance Towns ('R.T.') Model

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The Classic 'R.T.' Model – as developed by Alan Simpson



The Principles underpinning the Classic 'R.T.' Model

- **Vision** - the need to create a **long term vision**; lasting a generation (25 years)
- **Lead Sector** - in the 'R.T.' model is **urban design** and the core activity is public realm investment
- **Civic Engagement** - user-centred, operates through the Town Team
- **Embedding** - renaissance in the local community
- **Local Champion / Leadership** - taking responsibility at the local level for generating the commitment necessary to achieve renaissance

1. Existing 'R.T.' Model probably light on economic drivers

Re-making towns in Scotland will require reference to the two dominant urban themes of the C21st -

i) Urban Competitiveness

&

ii) Urban Renaissance

Need for genuine INTEGRATION of these 2 strands

Question 1: How will this town earn its living over the next generation?

Question 2: What will (or could) this look like on the ground?

The Renaissance Ranking and Weightings - as determined by the Scunthorpe Town Team

Rank	Renaissance Component	Average Score	Weightings
1	Economic Strength	1.5	23.2
2	Thriving Town Centre	3.4	16.4
3	Housing and the Built Environment	3.8	15.0
4	Community Engagement	4.2	13.6
5	Social Well-Being	4.8	11.4
6	Quality Services	4.9	11.1
7	Integrated Transport & Connectivity	5.4	9.3
			100.0

2. There will be a need to prioritise Renaissance Towns
– “you can’t regenerate everywhere all at once”

- There are cost implications
- What should the criteria be?
- High expectations in the ‘R.T.’

3. Community Engagement

Need to try harder to get the involvement of 'hard-to-get-at' groups of residents and businesses

Technique of 'Mass Collaboration'?

4. Model needs more focus on DELIVERY
– Needs to be obsessive about delivery

Because the renaissance process takes so long this has implications for the management of the Renaissance programme;

- Need for Early Wins
- Need to 'Manage the Messages' from Day 1
- Need to keep 'banging-on' about vision, direction, urgency – for at least a decade

5. 'Place-Making' is no longer a serious priority in Scotland

- RDA's not involved for almost a decade
- No equivalent of English Partnerships
- No equivalent of Homes & Communities Agency

Ranking of British Cities by Gross Value Added (GVA) - GVA is a measure of economic productivity

Rank	City
1	Inner London
2	Edinburgh
3	Inner London + Outer London
4	Bristol
5	Glasgow
6	Nottingham
7	Aberdeen
8	Leeds
9	Cardiff
10	York

The Integration of the 3 Prosperities

